

• New product development



The creative branding team - crafted around YOU

At Conceptualise we enjoy the support of experienced associates in complementary disciplines, ranging from the highly technical to the creative and promotional ends of the spectrum. This offers a unique synergy and breadth of key support to you our clients, depending upon your specific requirements.



CHUTE DESIGN

Nigel Chute



It's your baby – let's deliver! At Chute Design we know what a big deal it is launching a new product. We've done it successfully with four of our own designs so we know what it takes, and now with our Conceptualise partners we can do it for you.

With more than 30 years of knowledge and experience our team will provide the expertise you need to help you bring your product to market. By combining market-led creative design with practical engineering we will deliver the best solution for your business – never forgetting it's your baby.

We know it sounds obvious – but we really do listen. Key to success is scoping the brief when your objectives, desires and concerns are really listened to, and form the very heart of the project.

Our development programme enables the optimum blend of product functionality, styling, ergonomics and cost effectiveness. The latest CAD software and 3D printing capability translate concept designs into technically resolved solutions ready for prototyping and manufacture.

Because we understand factories and supply chains, the products we design consistently meet the needs of our clients, who say our depth of manufacturing experience is a key advantage in meeting ever more exacting demands for quality and reliability.

So, your baby has been successfully delivered, and is taking its first steps. However, time does not stand still and your needs may change in the future. Whatever those needs may be we look forward to providing the solutions to meet them.

Clients in the following business sectors:

Consumer housewares • Medical • Engineering & tool making • Agricultural
Building & DIY products • Hand tools • Automotive accessories • Education
Sustainable technologies • Sport & Leisure

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