

## • On-line Media Communications



The creative branding team  
- crafted around YOU

At Conceptualise we enjoy the support of experienced associates in complementary disciplines, ranging from the highly technical to the creative and promotional ends of the spectrum. This offers a unique synergy and breadth of key support to you our clients, depending upon your specific requirements.



CommunicateTV

**Dave Harries**



CommunicateTV have been collaborating on multi discipline projects with the **Conceptualise** team for the last 4 years creating DVD and web video content to accompany high quality print and on-line media communications.

Started in 2007, the company is run by MD Dave Harries, a former BBC producer with over 20 years experience in the broadcast and recording world. CommunicateTV bring the expertise and technical skill of the professional broadcast world to the Conceptualise team, with a particular emphasis on story telling through the use of interview and documentary techniques.

They have produced over 2,200 videos in the last 2½ years alone, for a variety of organisations including large corporates, NHS clients, government departments, SMEs and charities.

As well as story telling through the broadcast interview, CommunicateTV are experienced producers of instructional and training videos as well as case studies, timelapse and more traditional corporate promos.

### **Clients in the following business sectors:**

Public Sector Clients: DEFRA (agriculture and fisheries), Dept of Business Innovation and Skills, UK Shared Business Services, Crown Agents.

National Health Service: Milton Keynes PCT, Swindon PCT, Bristol and Avon PCT, National Screening Programmes

Corporate Clients: Security Equipment Manufacturers, Engineering Manufacturers, International Chemical Company, Veterinary Training Organisation, Print Equipment Suppliers, Legal Firms, Accountancy Firms, Marketing and Sales Consultancies, Software Producers, PR Agencies, Advertising Agencies and Recruitment Agencies.

Also a variety of clients in the charity sector.

Contact Dave Harries: **01666 505888**



**[www.conceptualisepartners.co.uk](http://www.conceptualisepartners.co.uk)**