

• Environmental Lithographic Print

The creative branding team
- crafted around YOU

At Conceptualise we enjoy the support of experienced associates in complementary disciplines, ranging from the highly technical to the creative and promotional ends of the spectrum. This offers a unique synergy and breadth of key support to you our clients, depending upon your specific requirements.



Park Lane Press
Environmentally wise



Chris Pattemore



Park Lane Press are proud to be working in partnership with **Conceptualise** of Cirencester.

Chris has forty years experience of selling colour print to blue-chip clients and design agencies, across the southern half of the UK. A great believer in providing advice and in working in partnership with clients, to obtain the best possible results, utilising Park Lane's specialisation in waterless litho (dry offset) printing, producing the very finest detailed print projects.

Waterless litho is widely acknowledged as the print medium of choice for all stocks, especially uncoated, absorbent papers, where the company's many years of experience shine through, with vibrant colour handling and remarkable image clarity.

Park Lane is also one of only a handful of printers holding the highest environmental accreditations in the country, including EMAS (Eco Management Audit Scheme UK-000152) and a carbon free status by offsetting all site emissions through the DEFRA and DECC recognised charity PURE.

The two distinct niche offerings of waterless production and the highest environmental standards, place Park Lane in the vanguard of leading colour printers.

As Chris says - our work sells itself!

Clients in the following business sectors:

Corporate • Academic • SME's • Art • Theatre • Scientific • Institutions • Manufacturing • Trusts
Fashion • Architecture • Hotel Industry

• International clients in Petrochemical Industry

Park Lane Press use FSC certified paper, using fully sustainable, vegetable oil-based inks, power from 100% renewable resources and waterless printing technology. Print production systems registered to ISO 14001: 2004, ISO 9001: 2008 and EMAS standards. Over 95% of waste is recycled.

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➔ www.conceptualisepartners.co.uk